



# BusinessBarbados

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## Island Villas Goes Green

*"We must adjust to changing times and still hold to unchanging principles" - Jimmy Carter*

As one of the leading sales, property management and villa rentals companies in Barbados, and the exclusive associate of Savills International Eastern Caribbean, Island Villas is well known in the real estate industry for providing the highest standard of service. As the company continues to grow, it has accepted its corporate social responsibility and has made a strong commitment to sustainable development. The company's recent win at the prestigious Americas Property Awards, taking home the five-star award for **Best Real Estate Agency - The Caribbean**, is testament to the dedication and efforts of our team.

On the eve of the company's 10<sup>th</sup> anniversary, Island Villas is reinforcing its commitment to the environment and sustainable development. Since its inception several years ago, the company's 'Go Green' campaign has grown from strength to strength and the team has succeeded in making environmental philanthropy a primary focus in all of our business practices.



Island Villas office



The 'Go Green' project encompasses every facet of Island Villas' operations. Within each villa managed by the company, there are recycling bins used to collect plastic, glass and metal refuse. All of the housekeepers working at these properties are sent on an annual Health and Safety training course. This comprehensive course provides information on strategies to reduce waste, conserve energy and reduce carbon footprint. This in-villa recycling programme has been very successful and continues to be strongly supported by our property owners and staff. At present, recycling bins are not installed in the townhouses that we manage; however, we hope to change this in the future.

In addition to the recycling initiative within each of the villas, the Island Villas' team has also implemented changes within the main office. Where possible, the company has switched to eco-friendly cleaning products that contain natural ingredients with no harmful side effects. In an effort to reduce paper usage office in the office, the company is encouraging all of its villa owners to receive their bills electronically as opposed to paper billing. All members of staff have also undergone training in eco-friendly practices specifically within an office setting. On an annual basis, Island Villas participates in various environmental and charitable events as well as making donations to numerous causes. In September 2009, tree planting ceremonies were conducted at several properties to commemorate Arbor Day. The Island Villas team also took part in 'Candlelight for Climate Change,' an activity organised by over 100 countries around the world to inspire world leaders to take definitive action on the issue of climate change.

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In the upcoming year, the company intends to expand the 'Go Green' campaign and further establish its position as a successful Green Business in Barbados. For the 40<sup>th</sup> anniversary of Earth Day 2010, the company will be registering its various environmental initiatives as part of the global effort to generate A Billion Acts of Green™. The team will also continue to share information with all of our guests via our welcome packs provided in each villa, the website and our new facebook and twitter accounts. With the ever-changing face of tourism and the shift towards more environmentally aware travelers, we at Island Villas accept that it is our responsibility to take action towards sustainability for the future.



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### Paving The Way: Nature's Produce Inc.

BusinessBarbados.com Team

Mar 17, 2010

Located in the North of the island at the Farm Plantation is *Nature's Produce*, a local grower of specialized salad products that currently supplies 40 hotels, villas, restaurants and supermarkets in Barbados. This farm has been in production since 1995 and has developed substantially having begun with just eight raised beds. Fifteen years later, production has increased steeply to 160,000 heads of gourmet lettuce per month, and this is only one of the farm's specialty products.

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### Hydros Coastal Solutions, Inc. Offers A Green, Sustainable Alternative To Mitigate Coastal Erosion

Troy M. Scott, Ph.D.

Jan 26, 2010

Sandy beaches are limited natural resources that provide valuable real estate, recreation, and billions of dollars in annual tourist revenues worldwide. The loss of beaches due to erosion can have significant economic impacts, and new strategies are continuously being implemented in an attempt to mitigate the effects of coastal erosion.

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### B's Recycling

#### Success Story

Paul Bynoe

Dec 02, 2009

B's Bottle Depot was founded in June 1997, as a one door shop in Eagle Hall St Michael. The main focus of the business at the time was to purchase bottles for recycling purposes.

At that point B's had a staff of one person and me, Paul Bynoe. In 1998, I was able to afford my 1<sup>st</sup> truck and employed another staff member. By 1999, the demand for customer collections was evident and we had to purchase another vehicle whereby employing another three members of staff in order to serve our customers efficiently.

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### Solid Rock Developers Inc.

No 24 . Abbeville Gardens, Worthing, Christ Church, BB15131

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